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LOUDOUN'S LATEST NEWS

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THE BURN IS THE UBER-POPULAR WEBSITE IN
ASHBURN, VIRGINIA THAT COVERS **RESTAURANTS**,
RETAIL SHOPPING, **ROADS** AND ALL THE OTHER COOL
NEWS THAT PEOPLE **REALLY WANT TO KNOW ABOUT.**

That's why our readership has grown exponentially, our engagement is sky high and people are constantly buzzing about what they read on The Burn.

Founded in 2016 by a career journalist who knows how to dig for stories, The Burn covers news not only in Ashburn, but also in much of eastern Loudoun County, including the Leesburg, Sterling, Dulles, Lansdowne, South Riding and Stone Ridge communities.





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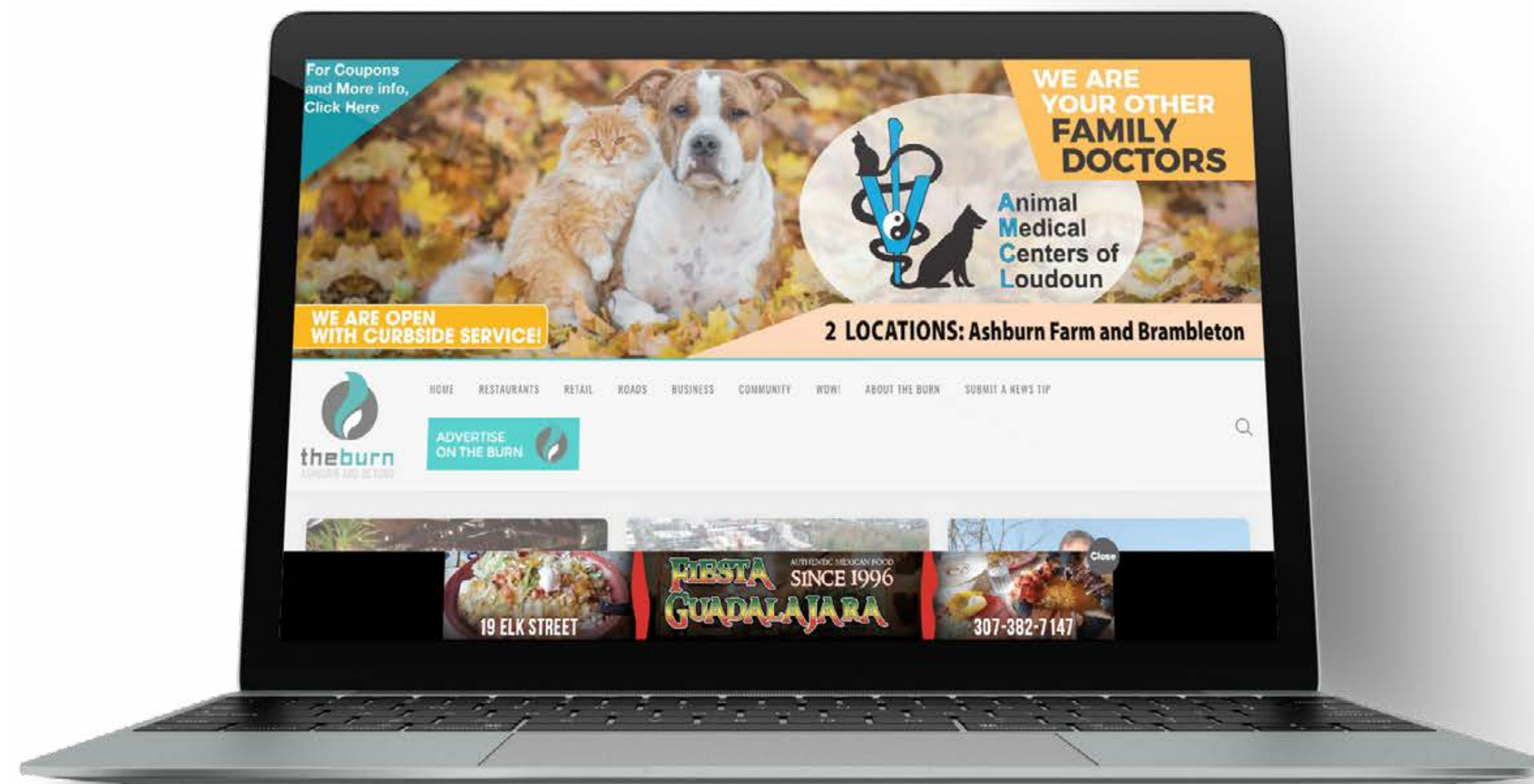
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PREMIUM ADS

DESKTOP DISPLAY

APPEARS FROM TOP (BILLBOARD) OR BOTTOM OF PAGE (SNEAKER).



BILLBOARD 2000x625

20% SOV
MAX 5 ADS

SNEAKER 728x90

25% SOV
MAX 4 ADS



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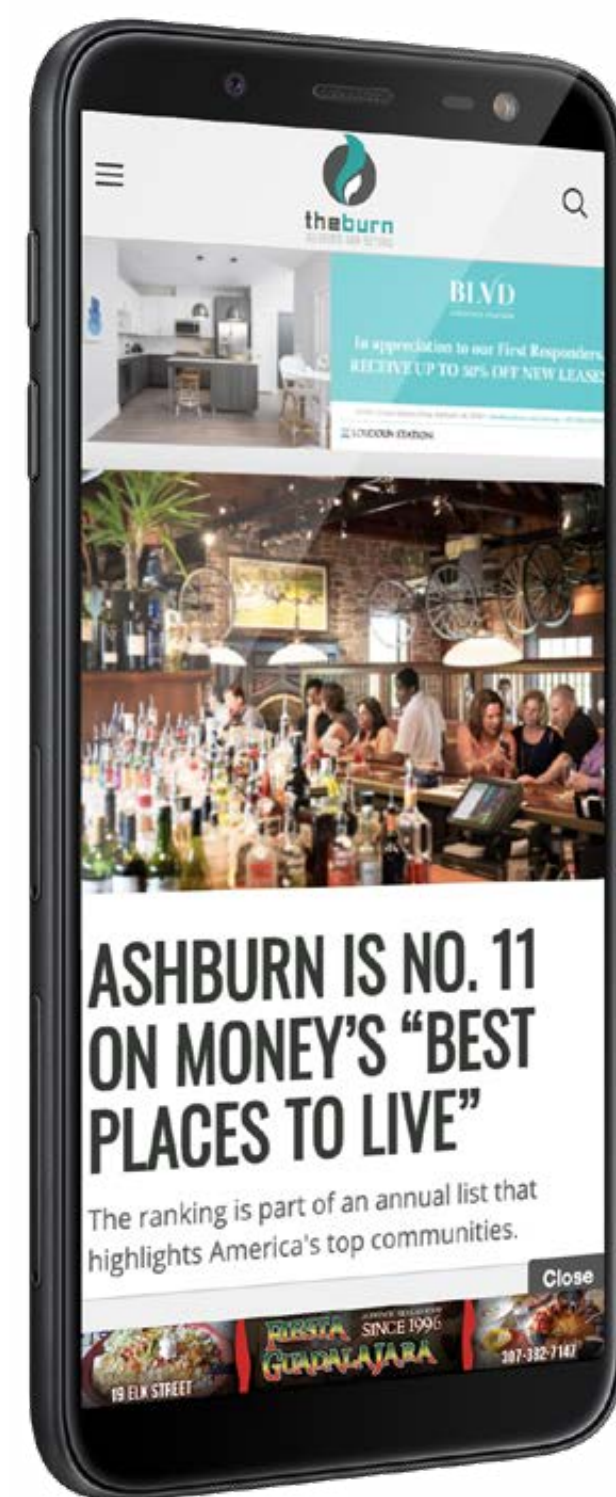
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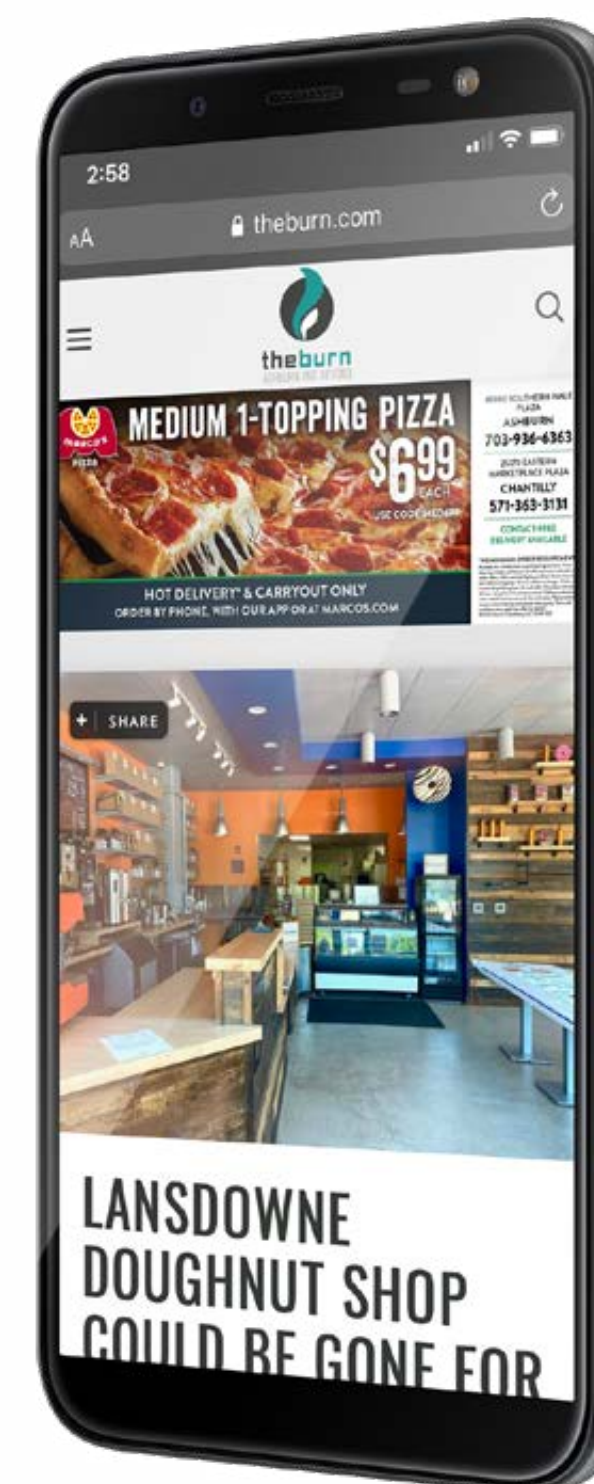
MOBILE DISPLAY

ADS APPEAR ON AND PRICES ARE INCLUSIVE OF ALL DEVICES.



SNEAKER
728x90

BILLBOARD
2000x625





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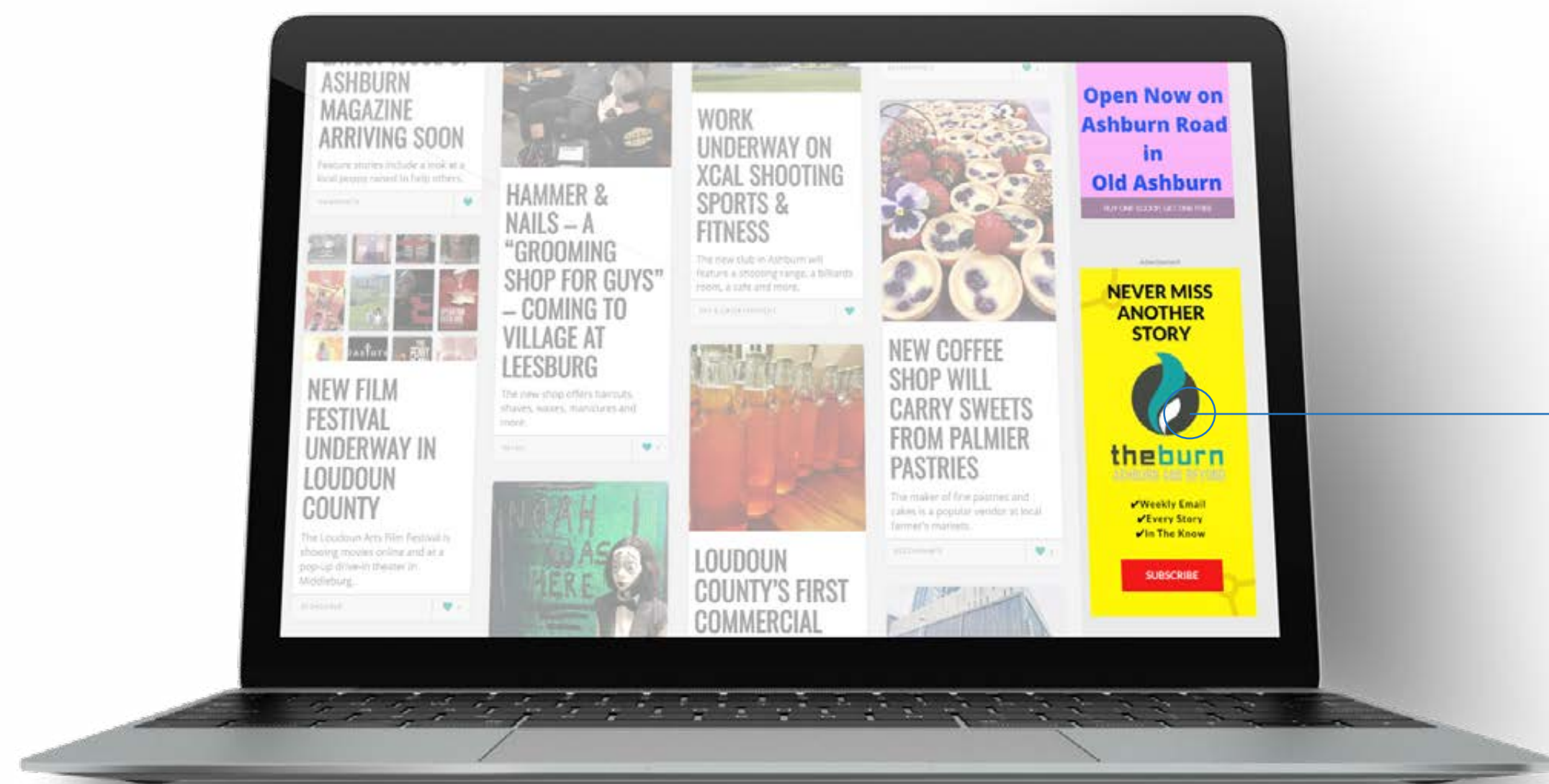
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RUN-OF-SITE ADS

DESKTOP DISPLAY

10 POSITIONS / 30 MAX. OPPORTUNITIES. 33% SOV OR HIGHER.



RUN-OF-SITE ADS INTEGRATED INTO STORY STREAM ON HOME PAGE .

BANNER
300x300

8th Annual Jazz POETRY SLAM
Hosted by Regis Cubico
Featuring the George Mason Trio
Saturday, February 15
Free Workshop: 3-5:00p.m.
Main Event: 7:00 p.m.
[Click Here for Tickets or More Information](#)

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INSIDE ARTICLE - RIGHT SIDEBAR

BANNER
300x600



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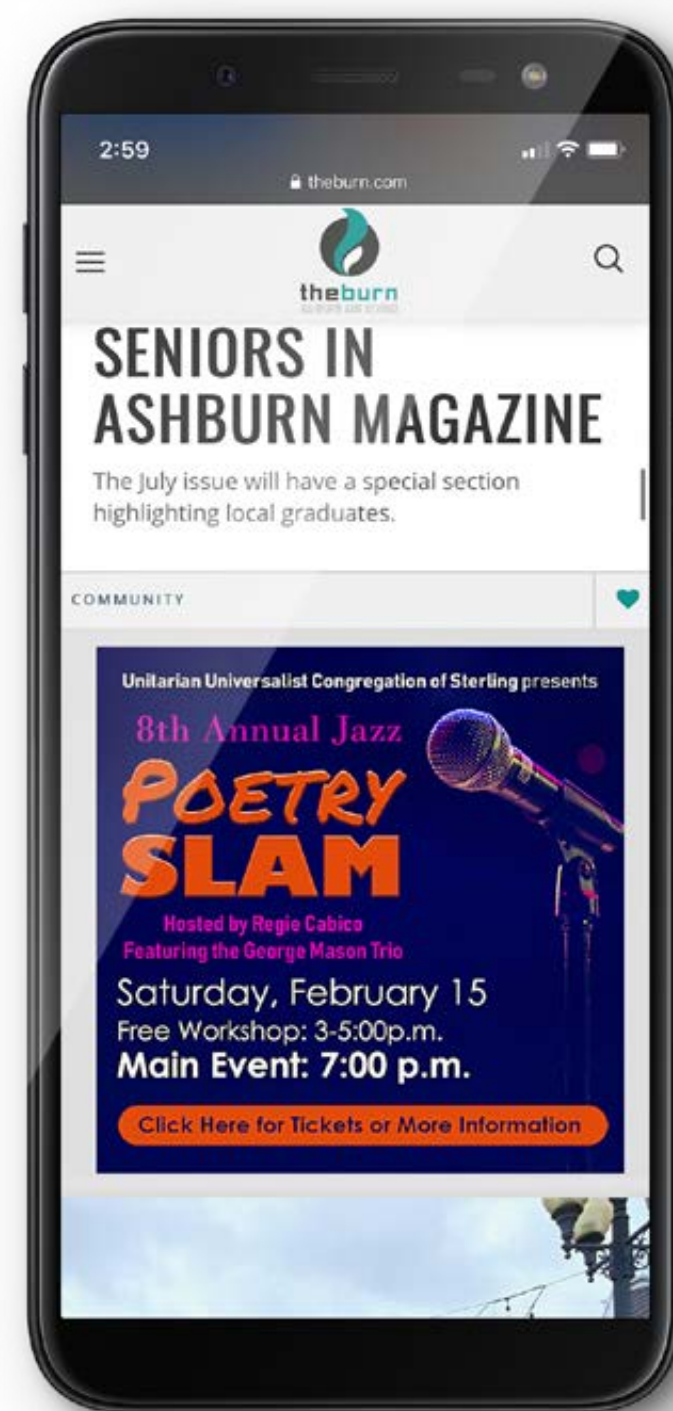
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MOBILE DISPLAY

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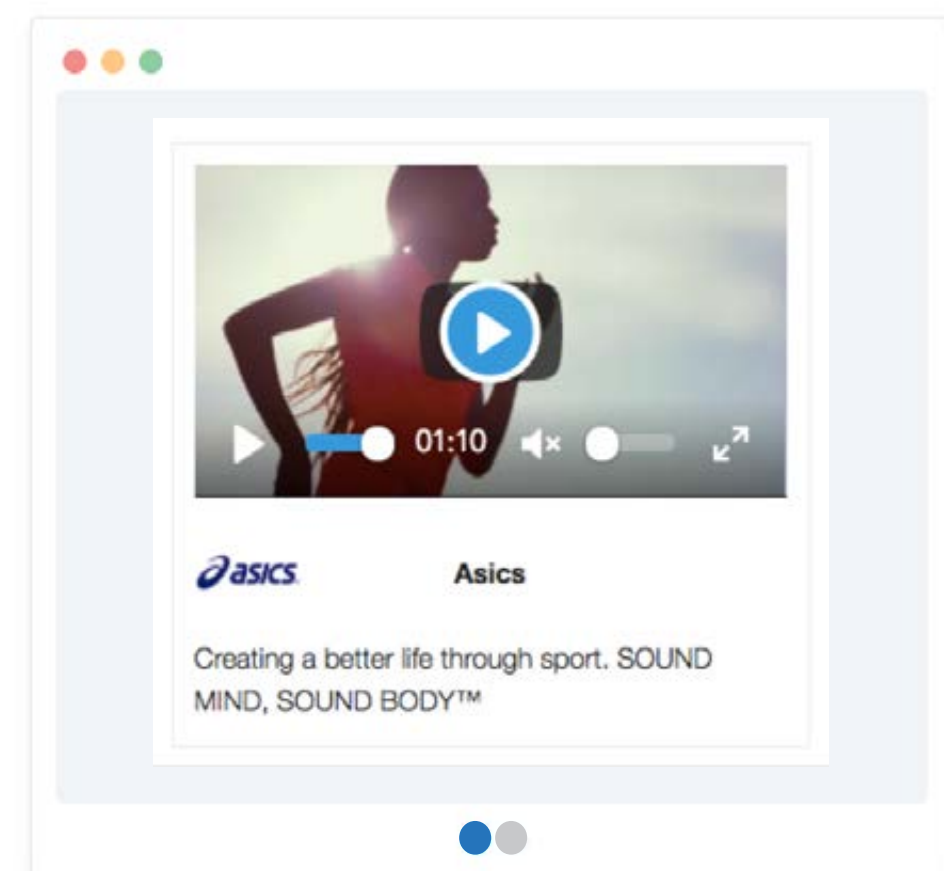
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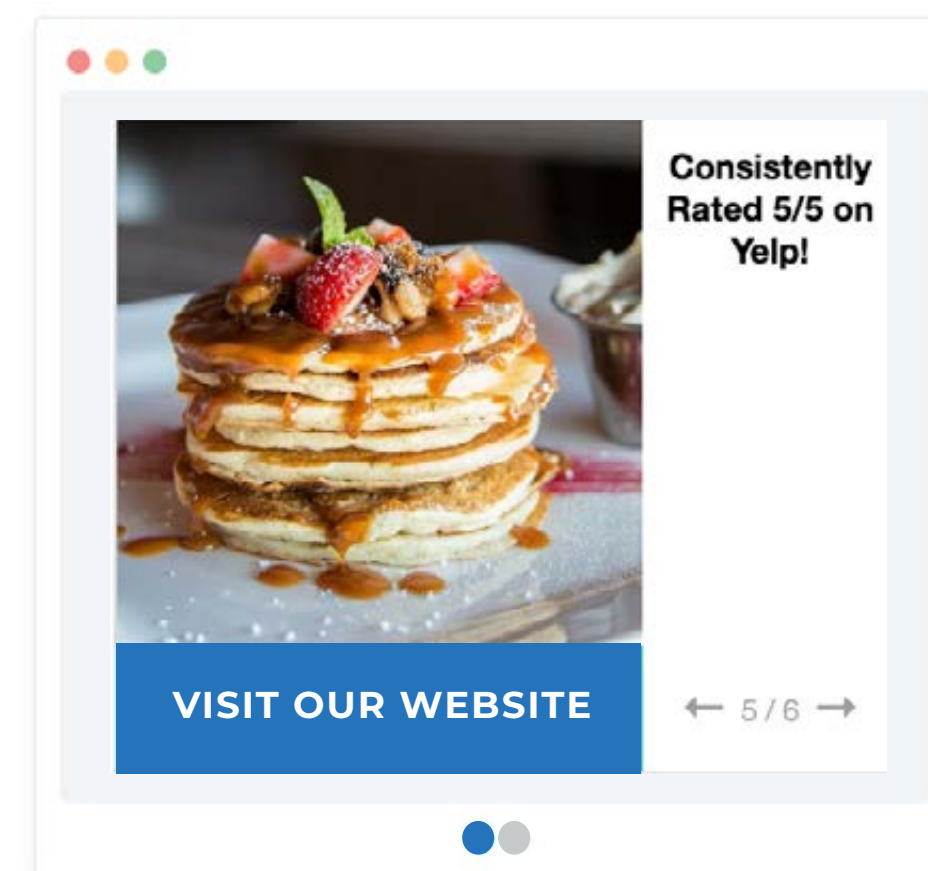
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DYNAMIC ADS



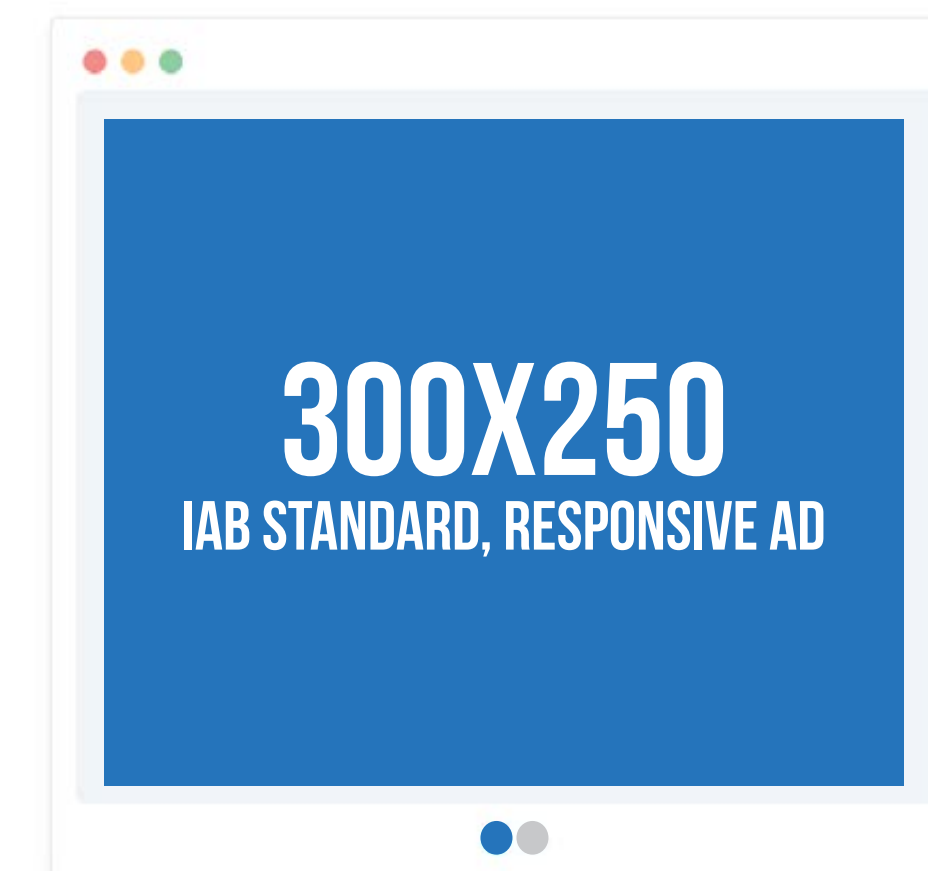
VIDEO/GIF

AD FEATURING MOVING VIDEO



ROTATING CUBE

FEATURE UP TO SIX PHOTOS



SLIDESHOW

FEATURE UP TO FOUR IMAGES PLUS YOUR LOGO



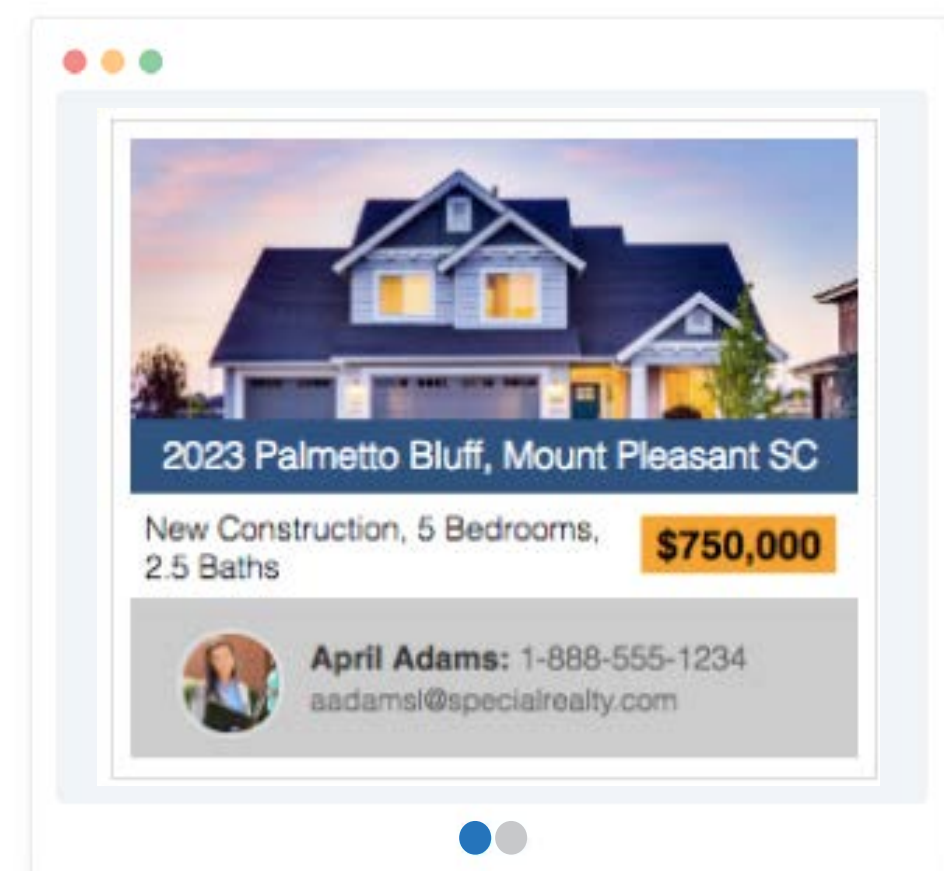
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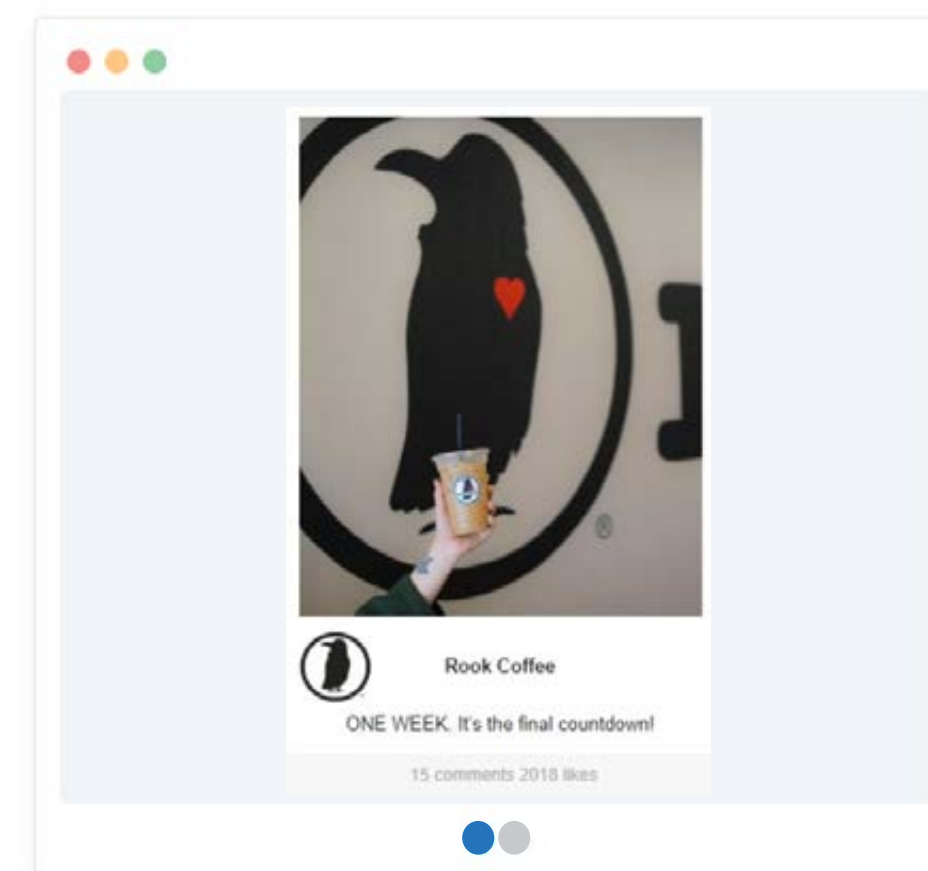
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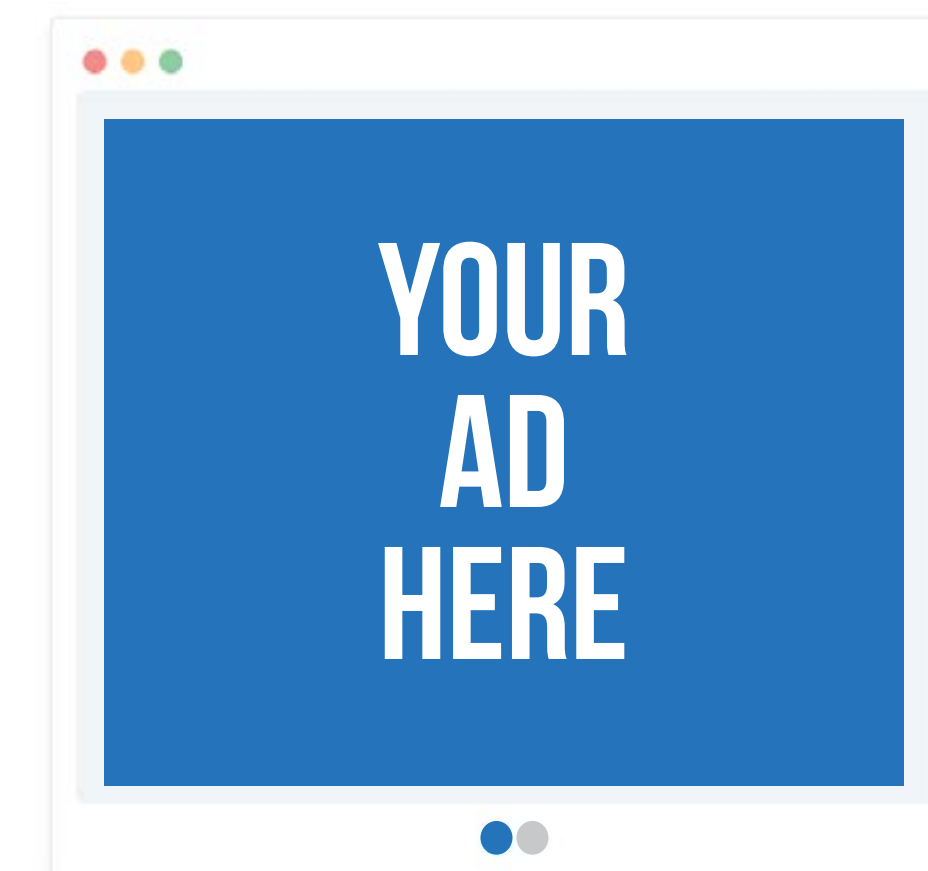
REAL ESTATE SHOWCASE

FEATURE UP TO THREE LISTINGS PLUS AGENT INFORMATION



SOCIAL MEDIA FEED AD

AD DISPLAYS YOUR LATEST SOCIAL MEDIA POST. (FACEBOOK, INSTAGRAM & TWITTER)



MORE DYNAMIC AD FORMATS AVAILABLE

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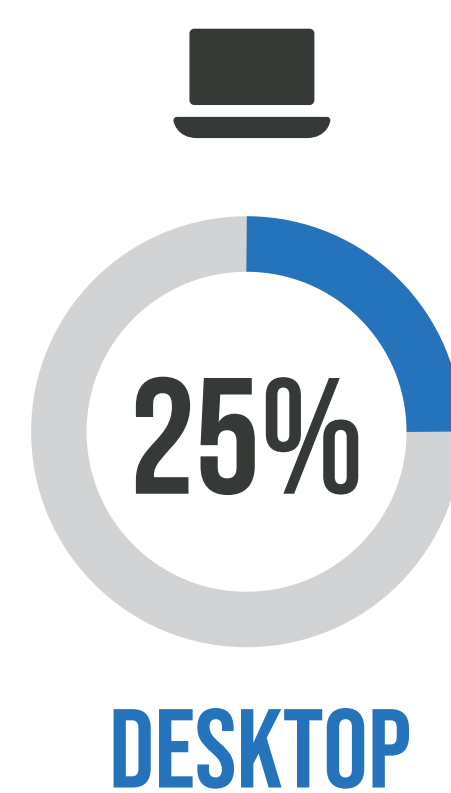
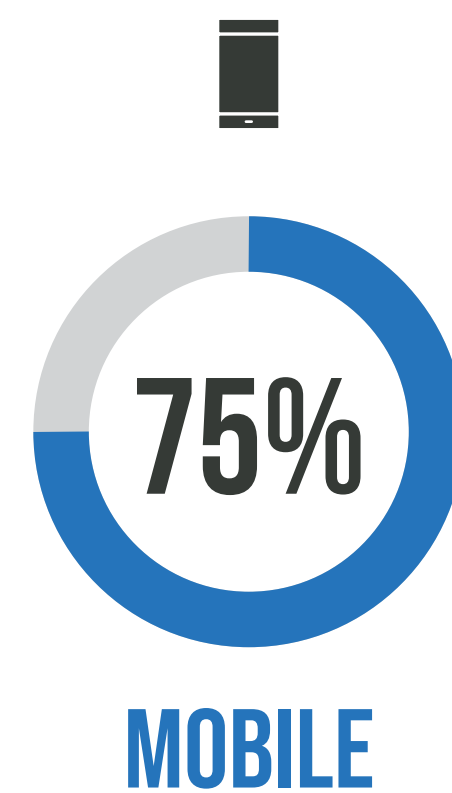
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 **6.1K FOLLOWERS**

 **3.3K EMAIL SUBSCRIBERS**

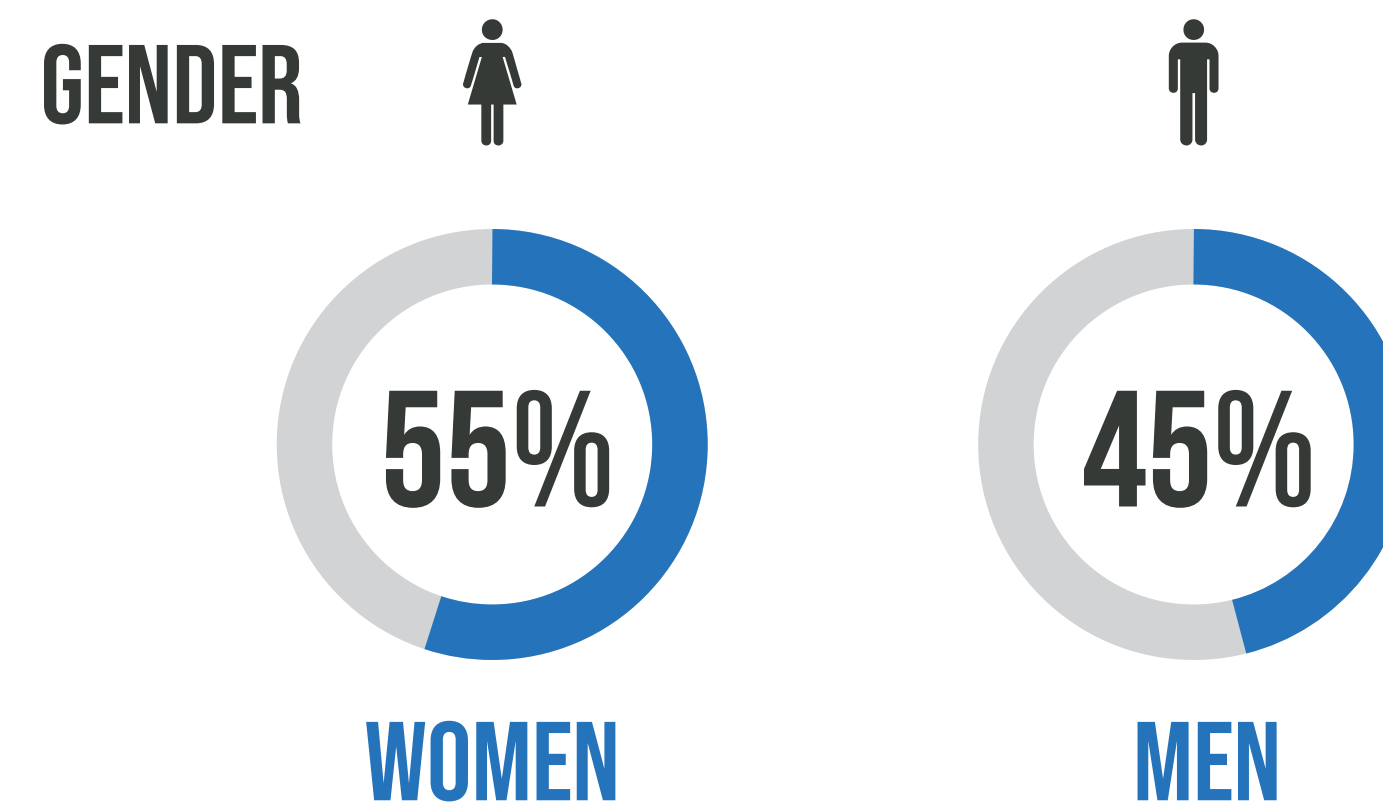
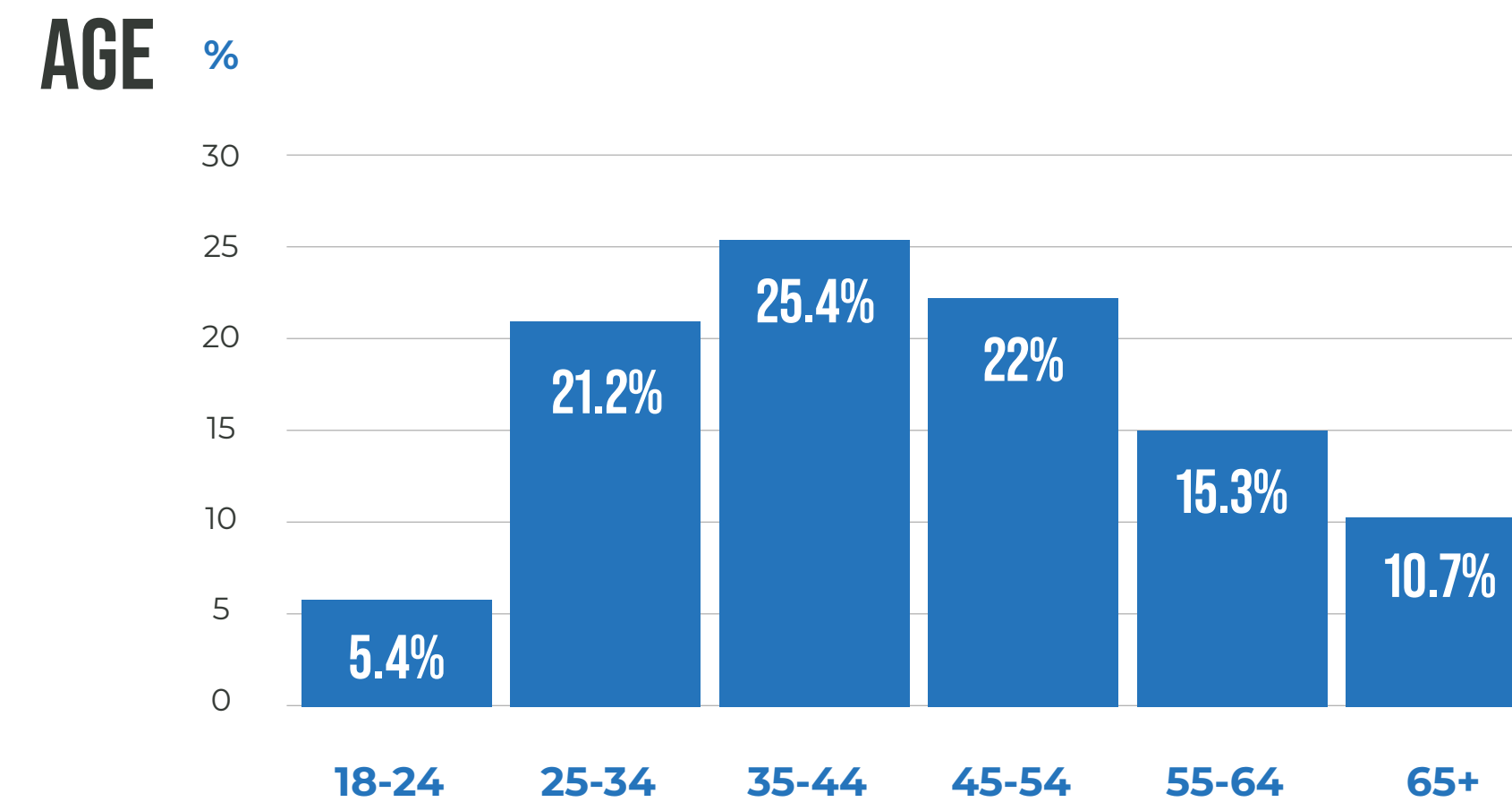


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